

# SentiLink for Telecom

Grow subscribers while cutting fraud losses.

Communications providers remain prime targets for fraudsters, who exploit vulnerabilities in the onboarding process using stolen and synthetic identities to obtain mobile devices or access services without payment. The growing prevalence of device financing and bundling has made it even easier to perpetrate fraud at scale. Today's sophisticated fraud tactics demand a deep understanding of the fraud MOs and the ability to detect them immediately at account opening with high precision.

SentiLink empowers communications providers to reduce fraud losses and confidently verify identities at onboarding, enhancing the experience for legitimate customers while protecting the bottom line.

3M+	Identity Verifications per Day
400+	Partners
<b>10</b> /15	Top US Banks
<b>3</b> /5	Top US Telcos

**Solutions** 

## **Synthetic Fraud Score**

Flag new account sign-ups that use fabricated credit identities with high precision.



#### Facets

300 predictive attributes to build more sophisticated, custom risk systems.



## **ID** Complete

Complete partial or missing PII for incoming sign-ups to improve quality of risk assessments.

FinTech Unicorns



## 

Leverage insights about email, phone, IP and behavioral patterns to stop ID thieves.



## A Business Risk Signals

Detect common patterns of fraud in business onboarding, such as business takeover and impersonation.

## **Delivery**



#### API

Connect directly to an onboarding platform via API, streaming applications and results in real-time.



## Batch

Secure SFTP upload for automated processing and review within 2 days. No API integration required.

## Implementation



## **Workflow Automation**

Incorporate SentiLink solutions directly into automated onboarding and decisioning processes, tailored to desired KYC and risk thresholds.



#### **Dashboard**

Intelligent UI that surfaces the most important signals for manual review and escalation to SentiLink's Fraud Intelligence Team.

## Evaluate SentiLink Solutions via a Free Retrostudy



Send SentiLink historical application records



SentiLink validates performance with data



Savings and **ROI** estimated

### Request Retrostudy

