

# SentiLink for Broadband

Quickly and accurately verify identities to stop fraud losses.

As many broadband providers have become MVNOs, they have increasingly become a target for fraudsters. While the end-goal is obtaining mobile devices, most broadband companies require their mobile users also be broadband customers. This has led to fraudsters leveraging stolen and synthetic identities to open the broadband accounts required to facilitate mobile device fraud.

Additionally, broadband providers remain subject to more traditional identity fraud attacks, in which fraudsters may use stolen identities, synthetic identities, or commit first-party fraud to obtain free access to broadband services.

3M+	Identity Verifications Per Day
400+	Partners
10/15	Largest Banks
3/5	Top Telcos

FinTech Unicorns

## **Solutions**



## **Synthetic Fraud Score**

Flag new account sign-ups that use fabricated credit identities with high precision.



#### Facets

300 predictive attributes to build more sophisticated, custom risk systems.



## **ID Complete**

Complete partial or missing PII for incoming sign-ups to improve quality of risk assessments.



## **ID Theft Score**

Leverage insights about email, phone, IP and behavioral patterns to stop ID thieves.



## **First Party Fraud Flags**

Identity-related signals detect consumers suspected of firstparty fraud, like credit washing.



## eCBSV

Use SentiLink to validate name/ DOB/SSN combinations directly against the SSA's database.

## Delivery



## API

Connect directly to an onboarding platform via API, streaming applications and results in real-time.



Secure SFTP upload for automated processing and review within 2 days. No API integration required.

## **Implementation**





## **Workflow Automation**

Incorporate SentiLink solutions directly into automated onboarding and decisioning processes, tailored to desired KYC and risk thresholds.

## **Dashboard**

Intelligent UI that surfaces the most important signals for manual review and escalation to SentiLink's Fraud Intelligence Team.

## **Evaluate SentiLink Solutions via a Free Retrostudy**



Send SentiLink historical application records



SentiLink validates performance with data



Savings and ROI estimated

#### Request Retrostudy

